Subject: Business Project

Lecturer: Dr. Nguyen Nguyen & Dr. Quan Tran

Class: BP-172

Venue: 17 Pham Ngoc Thach, District 3, HCM City

Week	Session		Time	Room	Lecture	Activity/Assessment due	Homework
1	1	Sunday, 16 April 2017	9:00 - 12:00 am	I302	Course overview - Exploration of a business problem	Case study: initial map (how to identify a problem)	Initial exploration of a current business problem in an organisation => initial cause-effect map
2	2	Sunday, 23 April 2017	9:00 - 12:00 am	I302	Overview of theories and literature: Conceptualisation and operationalisation of a business problem & its importance - Endnote and e-database	Presentation: Initial cause-effect map at your organisation (symptoms) - Practice of problem identification and validation.	Identification and justification of the existence and importance of the central problem
3		Sunday, 30 April 2017	OFF				
4	3	Sunday, 7 May 2017	9:00 - 12:00 am	I302	Overview of theories and literature: Exploration of potential causes - Data collection and analysis methods	Presentation: Identification and justification of the central problem and its importance	Exploration of potential causes of the central problem (updated cause-effect map)
5	4	Sunday, 14 May 2017	9:00 - 12:00 am	I302	Presentation of final cause-effect map		Continue to work on your draft proposal
6		Sunday, 21 May 2017	OFF			**Due: First draft proposal report (21 May)**	
7	5	Sunday, 28 May 2017	9:00 - 12:00 am	I302	Feedback on draft proposal		Continue to work on your proposal
8	6	Sunday, 4 June 2017	9:00 - 12:00 am	I302	Validating potential causes - Solutions and change plan design		Continue to work on your proposal
9		Sunday, 11 June 2017	OFF			**Due: Proposal report (3 Jun)**	
10	7	Sunday, 18 June 2017	9:00 - 12:00 am	I302	Presentation and Feedback	Presentation: Validating actual causes and alternative solutions **Due: Progress report (18 Jun)**	Collect data to evaluate your alternative solutions and make decision - Change plan design. Develop a draft of the multimedia presentation from the outline of the final report.

Week	Session		Time	Room	Lecture	Activity/Assessment due	Homework
11	8	Sunday, 25 June 2017	9:00 - 12:00 am	I301	Presentation and Feedback	**Due: Multimedia presentation**	Rewrite the draft of the final report.
	9		14:00 - 17:00 pm	I301			
12		Sunday, 2 July 2017	OFF			**Due: Draft final report (2 Jul)**	Write up final report
13	10	Sunday, 9 July 2017	9:00 - 12:00 am	I301	Feedback on draft report		Write up final report
14		Sunday, 16 July 2017	OFF			**Due: Final business report (16 Jul)**	